



Be the success of the party by following

The Four P's for Successful Event

- 1. Plan:** Book your Swinging Watch Entertainment as soon as possible. Dates fill up fast and you don't want to be left out!!! Most events of this nature are usually planned for and confirmed up to 8 months in advance. Booking is easy so don't wait call 402-620-SHOW
- 2. Prepare:** Once your entertainment has been booked, it's time to ensure a quality environment that will both be beneficial for the group as well as the entertainer. Talk with your entertainer as they are the experts in this. All of Swinging Watch Entertainments employees will review all aspects of the event with the group supervisor of the event to help ensure that a safe environment is established for the performance.
- 3. Promote:** Any event is only as good as the people that attend so make sure that people know the when, where, and what time of the event. Swinging Watch Entertainment will supply additional promotional material upon a client's request.
- 4. Perform:** if you have done all of the other things listed above the there is only one thing left to do. Sit back and enjoy the show.